

Here at The Exhibitionist, we are convinced that with over 20 years experience in design, signage and exhibitions, we can out-service anyone.

The unique qualities that give our team that distinct edge is our GENUINE EXPERIENCE. Our team are with you from start to finish - not only can we design and build your displays but we have the facilities to print, finish and install it all, saving you time and money.

We have a fast turn around time for design, printing and installation, without compromising the quality of work. The most important thing to us, is your satisfaction.

A list of the design services we offer can be found at:

www.exhibitionist.com.au/design

STEAL THE SHOW....

Your company's success at an exhibition hinges on making your presence felt. You need to pull in a crowd, connect with clients and network with new business contacts.

Our talented team isn't afraid to think outside the box and have the experience and creativity to turn a complex vision into an impressive reality. Designed to suit any budget, these displays create a unique atmosphere to help you define your corporate identity and enhance your position in the marketplace.

The Exhibitionist has a complete range of solutions, including custom stands and stand upgrades, showcases, display signage, furniture hire and much more... Offering logistical support every step of the way through product sourcing, concept development and implementation, our team will provide you with imaginative ways to create an exciting exhibition environment.

DESIGNI DESIGN

The Exhibitionist at your service
GRAPHIC DESIGN
DISPLAYS & SIGNS
BANNERS

LARGE FORMAT PRINTING

EVENTS & EXHIBITIONS



I. JOB ENQUIRY

Contact us by email, phone or in person with a detailed brief. If you're not sure about what you need or what we can do, pop in and we'll show you samples and talk through all the options.



2. DETAILED QUOTE

We'll ask you questions, take photos and then discuss the job as a team two / three / four heads are better than one! The more information we have, the more detailed our quote will be. Cost options are supplied to you via email.



3. QUOTE APPROVAL

If you're happy with our quote, simply send us an email with quote approval and which option you want etc. We'll start the paperwork to get your job in progress and then your allocated designer will liaise with you throughout the process to ensure all deadlines and goals are met.



4. DATA SUPPLY

To minimise design time spent on your job we recommend that all data be supplied in one hit prior to the designer working on the job. Only supply actual data for use so there is no miscommunication.



5. DESIGN PROOF

A proof with relevant concepts will be emailed for consideration. At this stage we ask for your feedback, if you have changes and check that all content is correct.

It's best if alterations are highlighted and emailed directly to the designer. Emailing it ensures we cover all requests. Alternatively it may be quicker if we meet to discuss complex changes.



6. DESIGN APPROVAL

No job goes to production until you are 100% satisfied with your design and let us know in writing by return email. THE JOB IS NOT YET FINISHED.

We'll then prepare the artwork for the final output (ie supply/ printing etc) and confirm the lead time on the finished product.



7. PRINTING

The final design is added to the print schedule and test prints are completed to check print quality. If you'd like to view the test print before we print the final product, please let us know with design approval so that we can arrange a suitable time for viewing. When you and the designer are happy with the test print, the artwork is scaled up and printing begins...



8. FINISHING

Everything involved with the final finish. This includes laminating, trimming, fixing, assembling banners, creating display stands, cutting composite panels and mounting vinyls, wrapping vehicles etc.

All prints require time to dry or 'off gas' before laminating. This may take I to 7 days depending on the printed product!



Time lines: Time lines vary depending on a number of factors, including the complexity of the design, the number of documents you require etc. For more complex designs, we'd ideally need more than a week to allow us to work together to refine your final product. However for more simple jobs, we may take just a few days. It all depends on how quickly you need it and when you are able to provide feedback. If you are in a rush just let us know and we'll discuss our priority service.



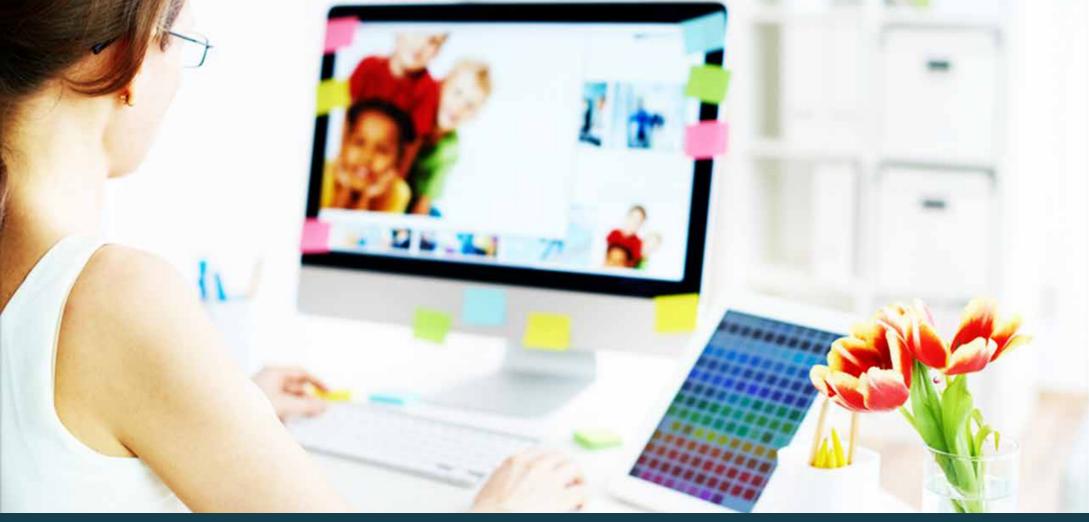
Alterations: All quotes allow for the initial design and minor tweaks in the allocated design time. If your design time runs over the quoted amount due to excessive amendments, brief changes or content supplied incorrectly, additional time, if required, is billed hourly. Your designer will advise when you are reaching the end of your quoted design time before additional charges are applied.



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Priority Service: If your project needs to be completed within a short time frame, this must be discussed during the job enquiry and quoting stages. We will confirm whether your project is achievable within the specified timescale and the likely additional costs and overtime necessary to complete the job on time, which must be agreed to by the Client.





DESIGN & PRINT PROFESSIONALS

Here at The Exhibitionist, we're a small company that makes big things happen for companies of all sizes, in a variety of industries and geographic locations.

We pride ourselves on our ability to serve up big ideas with quality results.

With team spirit at heart, The Exhibitionist has a wealth of experience dedicated to delivering a reliable, creative and professional service.

Unlike some Darwin based industries, there are no behind the scene hand-offs to overseas companies, we work LOCALLY and do as much in-house as possible.

We have an enthusiastic approach to tight deadlines and a passion for perfection in everything we produce. There is no mistaking that we are a business committed to getting from concept to result every time.

MAKE A STATEMENT

For a truly unique and visually striking effect, custom designed stands offer unparalleled freedom of design for your company's exhibit.

With the low-cost flexibility of Octanorm and other modular systems, we can create dynamic display stands for purchase or hire that will maximise your marketing potential.

Offering a complete range of services to make your stand a success, our expert staff are trained in the fields of exhibition design, marketing, graphic design, industrial design, project management and advanced construction techniques.

Graphic panels, banners, light boxes and benches can all be seamlessly integrated depending on your exhibition objectives and budget. The team at The Exhibitionist can provide a customised design concept to give your exhibition space a visual edge over and above the competition.





custom printed floor graphics





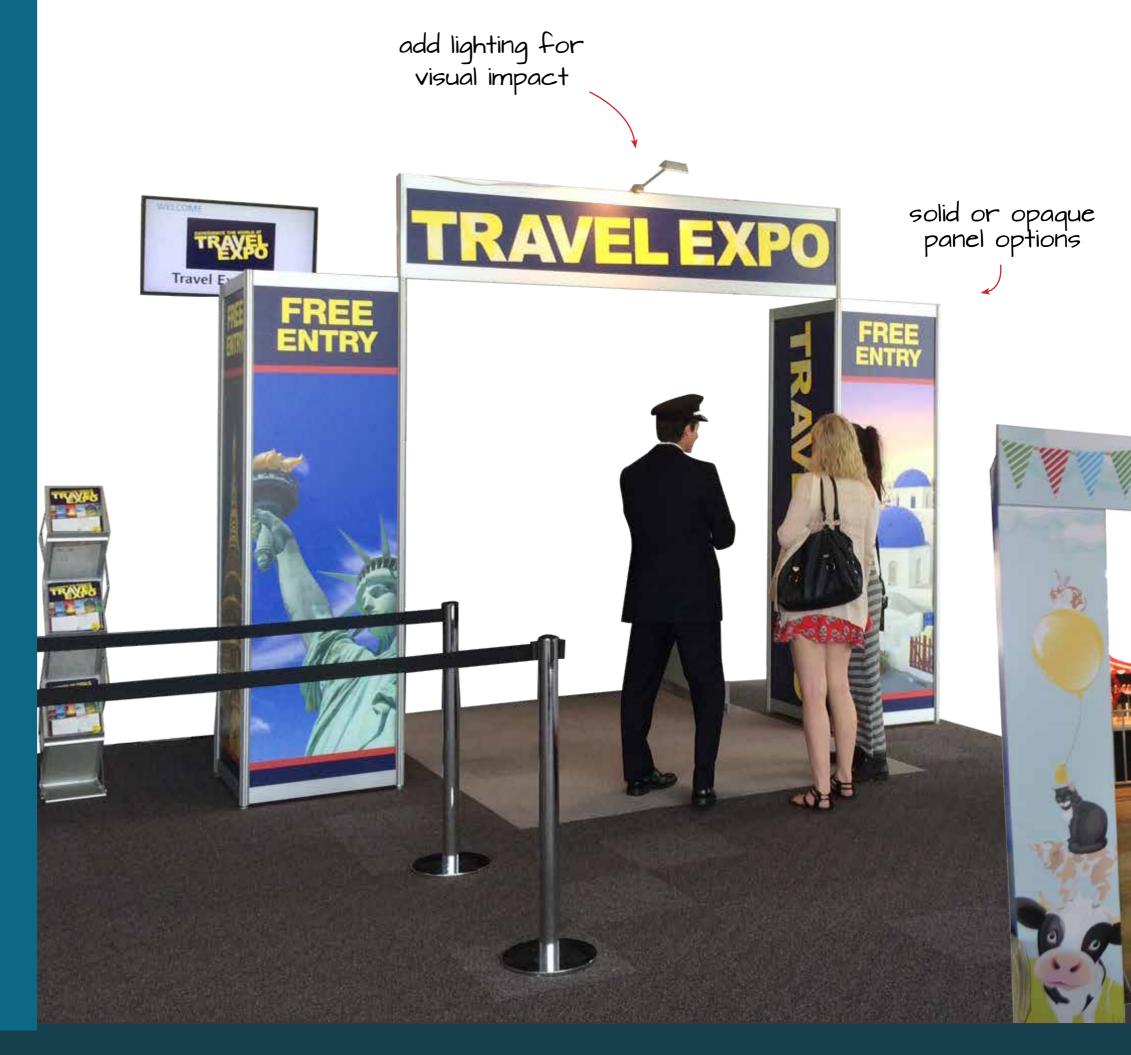
FIRST IMPRESSIONS

Make a grand entrance at your next event with The Exhibitionist! We create exciting entrance features and innovate registration areas that are sure to set the right tone for your exhibition.

Creative design and show branding creates an immediate visual impact. While versatility in design allows for functionality and ease of use for delegates and registration staff alike.

Your display can be tailor-made to suit any requirement, creating a more intimate, personal and professional environment for exhibiting.

Information booths, meeting areas, lounges and product displays can be designed to compliment the overall show branding, adding value to your event with benefits for both exhibitors and attendees.







UPGRADE FOR IMPACT

Got an upcoming event and running out of time to create something with high impact? You can still achieve amazing results with limited time and budget!

We've developed a range of high impact stand upgrade packages to make your exhibition set-up simpler, faster and cost effective.

Designed to suit any budget, these 'stand upgrades' create a unique atmosphere to help you define your corporate identity and enhance your standard booth package.

We know not every stand is the same size, so to make things easier you can choose an upgrade which best suits your needs and matches your exhibition stand size. Send us your concepts or brand guidelines and let our experienced team do the rest.







ROLL UP GRAPHICS

Designed for application directly on to your exhibition booth walls, roll up graphic panels are a cost effective method of creating a professional exhibition environment, while still making your brand POP!

We print all custom designed wall graphics in full colour onto a durable stay-flat media that rolls up easily. Each panel is laminated with a non-glare, scratch resistant overlaminate for extra protection.

Roll up graphics are supplied with Flatbar Velcro, meaning you can attach your graphics directly to the wall and remove them with a minimum of fuss, using them again and again as required.

If you have a smooth booth wall just let us know and we will supply an adhesive back Velcro to attach to the wall.

We encourage all exhibitors to keep their high quality prints for future events. They are extremely lightweight and can be stored or transported in tubes.

STANDARD BOOTH UPGRADE CUSTOM GRAPHICS

Enhance your corporate image with a booth upgrade to ensure your message is delivered with impact. Octanorm walling system is 2.4m high.

Layouts and hire items can move to fit best within the available floor space.

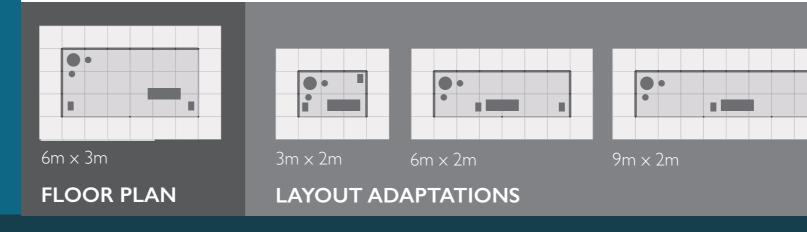
PRICE INCLUDES

- 9 x digitally printed panels for walls
- 2 x collapsible brochure holders
- I x custom printed counter
- 3 x branded company names



*Prices are in addition to the standard booth package and are based on the visual concept shown for printed graphics and additional shell scheme hire only.

Custom Stand Designs are indicative only - flooring and non listed items are an optional extra.





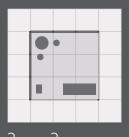
CORNER BOOTH UPGRADE **CUSTOM GRAPHICS**

This corner booth upgrade consists of two walls and two fascia boards, creating a high impact display for an exhibit in a corner of a venue floor plan. The Octanorm walling system is 2.4m high.

Layouts and hire items can move to fit best within the available floor space.

PRICE INCLUDES

- 6 x digitally printed panels for walls
- I x collapsible brochure holder
- I x digitally printed counter
- 3 x Branded company names



 $3m \times 3m$

FLOOR PLAN





 $6m \times 2m$ **LAYOUT ADAPTATIONS**



Custom Stand Designs are indicative only - flooring and non listed items are an optional extra.

> All digitally printed panels for walls can be kept after the event. All hire items are for the duration of the event. Prices do not include graphic design or GST.

*Prices are in addition to the standard booth package and are based on the visual concept shown for printed

graphics and additional shell scheme hire only.

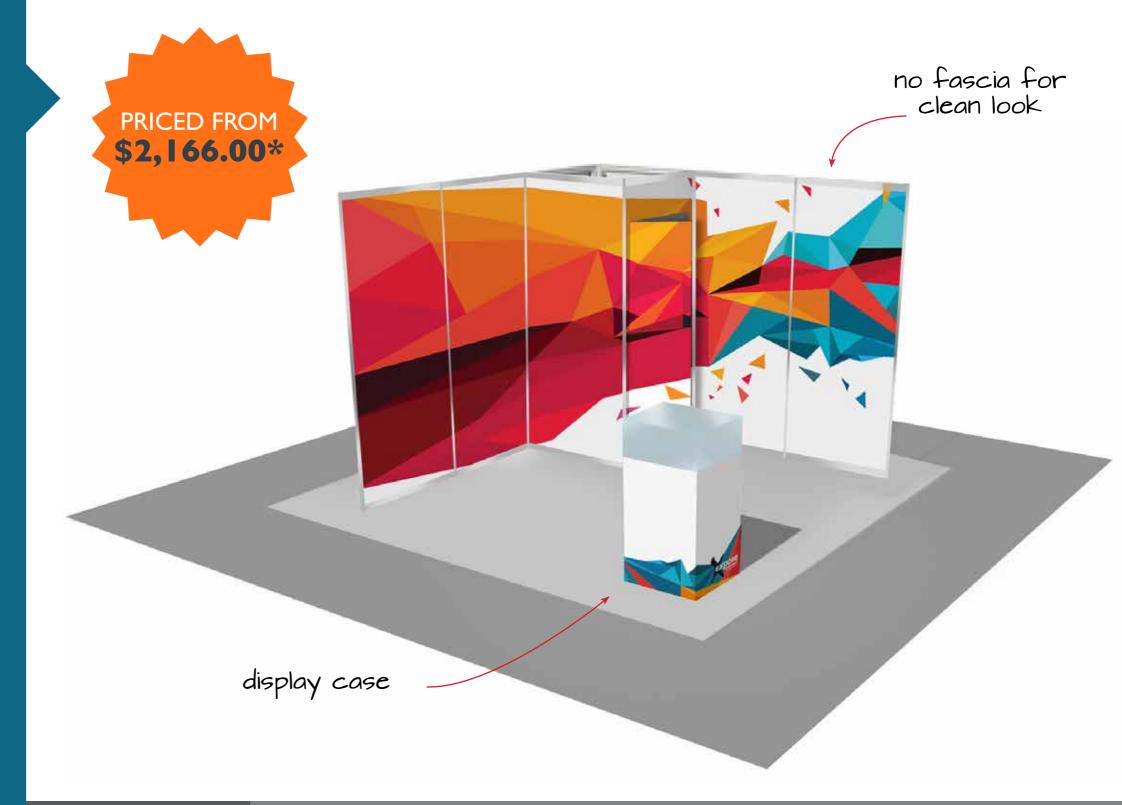
CORNER L BOOTH WITH STORAGE AREA

This L booth consists of two walls and storeroom, creating the perfect display for an exhibit in a corner of a venue floor plan.

Layouts and hire items can move to fit best within the available floor space.

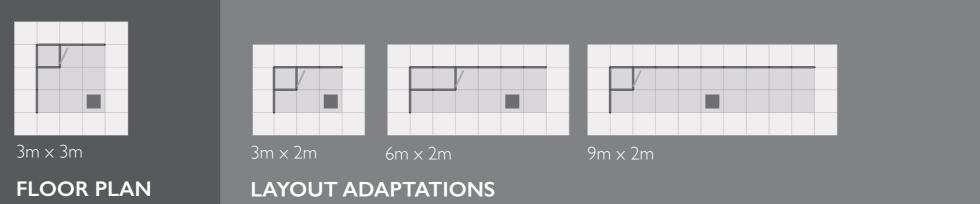
PRICE INCLUDES

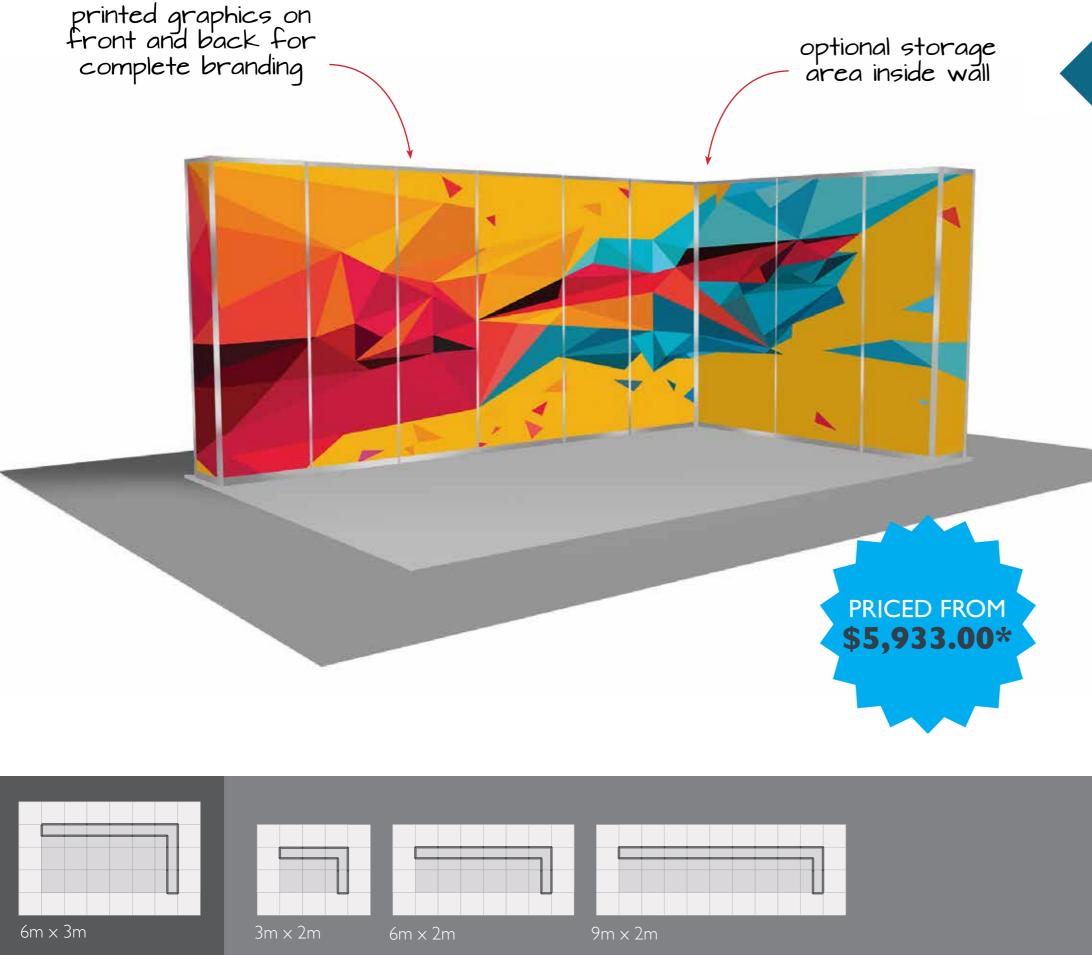
- 5 x digitally printed panels for walls
- I x storeroom (Im x Im)
- I x Lockable door with graphic
- I x Glass top display box
- Stability baseplates (if required)



*Prices are in addition to the standard booth package and are based on the visual concept shown for printed graphics and additional shell scheme hire only.

Custom Stand Designs are indicative only - flooring and non listed items are an optional extra.





FLOOR PLAN

FREESTANDING L BOOTH

WITH STORAGE AREA

Consisting of two internal walls and two external walls, this Freestanding L Booth is perfect for a central display that doubles your advertising space and still offers a storeroom for materials.

Add an interactive element with optional lighting effects hidden within the storage area.

PRICE INCLUDES

- 18 x digitally printed panels for walls (both sides)
- 500mm deep back storage area
- Lockable door or hidden access panel
- Freestanding to double your exposure
- Suitable for open booth location

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Custom Stand Designs are indicative only - flooring and

TOWER L BOOTH

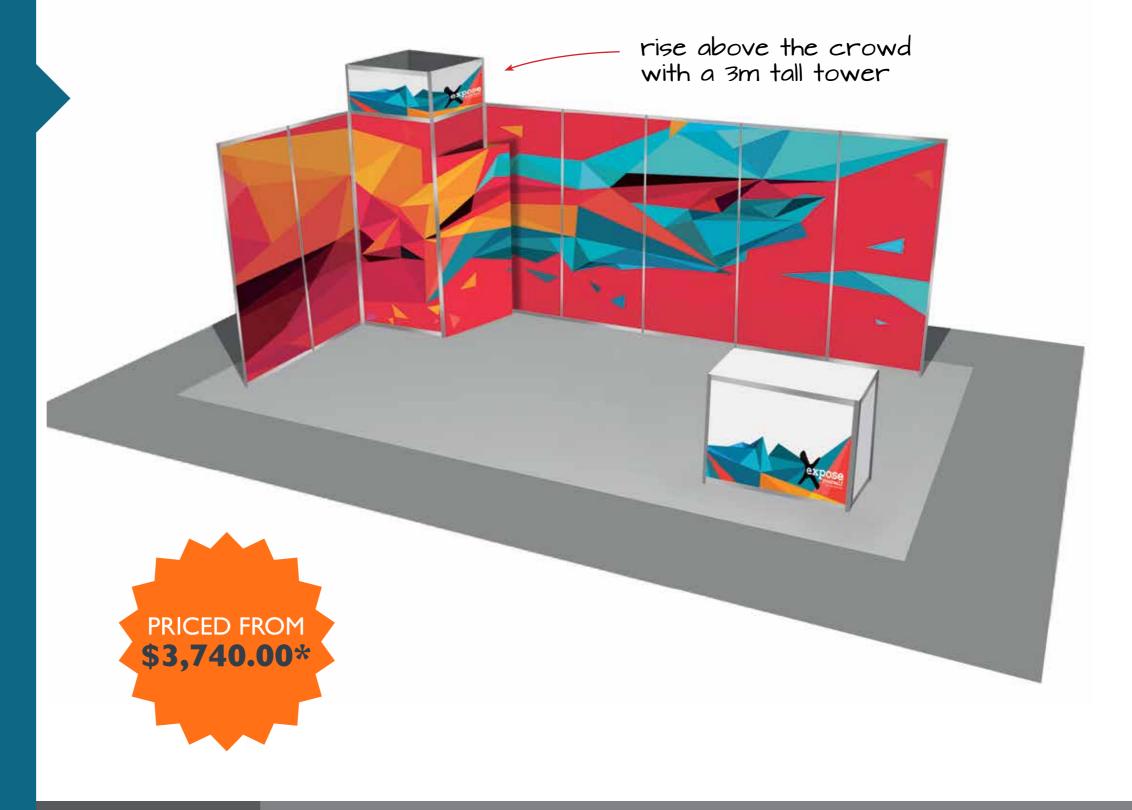
WITH STORAGE AREA

You're sure to stand out in the venue with this creative addition to the L Booth configuration. Use the extra advertising space to display your logo or optional lighting effects. Our Octanorm walling system comes in 2.4m or 2.5m high.

Layouts and hire items can move to fit best within the available floor space.

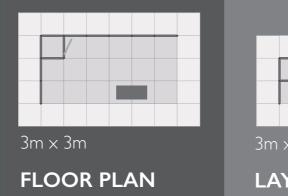
PRICE INCLUDES

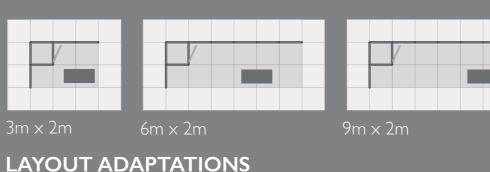
- 8 x digitally printed panels for walls
- I x 3m tall tower storeroom (Im x Im)
- I x lockable door with graphic
- I x digitally printed counter
- Stability baseplates (if required)



*Prices are in addition to the standard booth package and are based on the visual concept shown for printed graphics and additional shell scheme hire only.

Custom Stand Designs are indicative only - flooring and non listed items are an optional extra.







THE ZIG ZAG WITH ANGLED PANELS

Exhibition booths are generally flat and straight lines, but this contemporary display offers advertising space to cover every angle. Using panels that are zigzagged creates a wall of graphics with added stability and a dynamic edge. Octanorm walling system is 2.4m high.

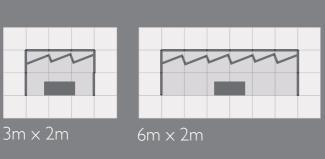
Layouts and hire items can move to fit best within the available floor space.

PRICE INCLUDES

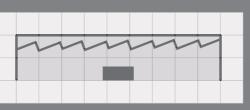
- 5 x digitally printed panels for walls
- 6 x digitally printed panels for returns
- I x digitally printed counter
- Suitable for freestanding or open end
- Visible to all traffic flow



FLOOR PLAN



LAYOUT ADAPTATIONS



*Prices are in addition to the standard booth package and are based on the visual concept shown for printed graphics and additional shell scheme hire only.

Custom Stand Designs are indicative only - flooring and non listed items are an optional extra.

THE CHANGE ROOM BOOTH

WITH PRIVACY CURTAIN

This Change Room Booth consists of two walls and change room, creating the perfect display for an exhibit in a corner of a venue floor plan. The Octanorm walling system is 2.4m high.

Layouts and hire items can move to fit best within the available floor space.

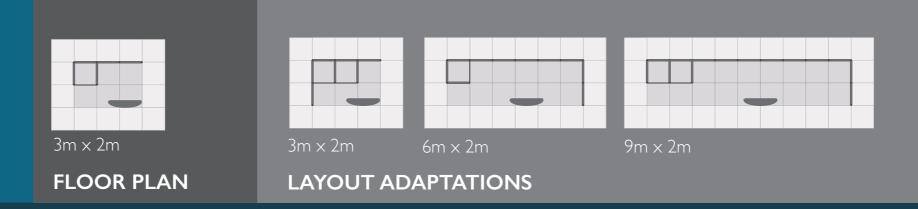
PRICE INCLUDES

- 4 x digitally printed panels for walls
- I x single change room
- I x curtain for easy access
- I x digitally printed counter
- Suitable for all site types
- Single or double change room options available.



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Custom Stand Designs are indicative only - flooring and non listed items are an optional extra.





OCTANORM COUNTER

BRANDED FURNITURE

Give your display a premium look with a custom printed Octanorm counter. Whether you want just your logo or fully branded frontage, custom graphics on this counter is a quick way to create the right impression when it counts – when you're on show!

PRICE INCLUDES

- I x digitally printed counter
- 1100mm x 1000mm x 400mm
- Lockable Counter with shelf
- White counter top
- Suitable for all site types





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Custom Stand Designs are indicative only - flooring and non listed items are an optional extra.

ENTRANCE TOWERS WITH FEATURE FASCIA

Creative design and show branding creates an immediate visual impact and visitor entrance.

Feature areas can be developed to suit any requirement within an event and can be adapted to include audio and lighting effects for an additional cost.

Primarily used as an entrance feature for larger booths.

PRICE INCLUDES

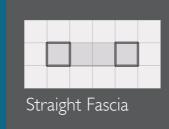
- 2 x 600mm wide towers
- I x 2500mm wide digitally printed fascia
- 8 x digitally printed panels for towers
- Option to change to wider tower
- Suitable for all site types
- Solid or transparent panels (optional extra)



*Prices are in addition to the standard booth package and are based on the visual concept shown for printed graphics and additional shell scheme hire only.

Custom Stand Designs are indicative only - flooring and non listed items are an optional extra.

All digitally printed panels for walls can be kept after the event. All hire items are for the duration of the event. Prices do not include graphic design or GST.



FLOOR PLAN



Curved Fascia

LAYOUT ADAPTATIONS



COUNTER & TOWERS

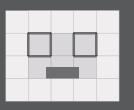
FREESTANDING OPTIONS

Create a versatile & dynamic display for your exhibition booth with a combination of portable branding towers & a custom printed counter. The Octanorm towers are 2.4m high, counter is 1100mm x 1000mm.

Layouts and hire items can move to fit best within the available floor space.

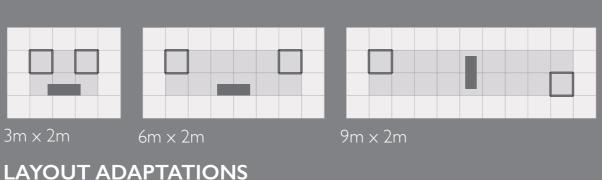
PRICE INCLUDES

- 2 x Octanorm towers
- 8 x digitally printed panels for towers
- I x digitally printed counter
- Maximise your branding
- Add hidden access panels (optional extra)
- Suitable for all booth locations



 $3m \times 2m$

FLOOR PLAN



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Custom Stand Designs are indicative only - flooring and non listed items are an optional extra.

FREESTANDING TOWER

BRANDED PODS

An Octanorm tower resembles a traditional advertising pillar, giving an exceptional 360 degrees creative display area.

Capture passer-by attention with this high impact advertising display developed to suit any event.

PRICE INCLUDES

- I x Im wide tower
- 4 x digitally printed panels for tower
- Option to adapt size
- Suitable for all site types
- Solid or transparent panels (optional extra)

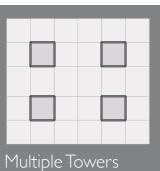


*Prices are in addition to the standard booth package and are based on the visual concept shown for printed graphics and additional shell scheme hire only.

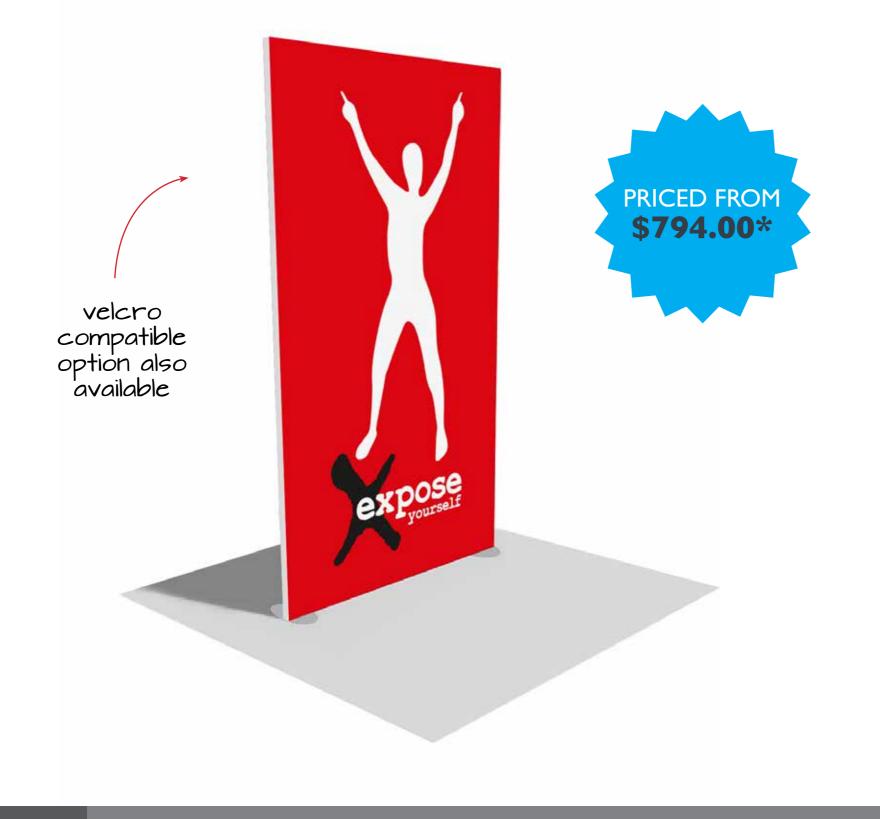
Custom Stand Designs are indicative only - flooring and non listed items are an optional extra.

All digitally printed panels for walls can be kept after the event. All hire items are for the duration of the event. Prices do not include graphic design or GST.





LAYOUT ADAPTATIONS



FREESTANDING POSTER BOARD

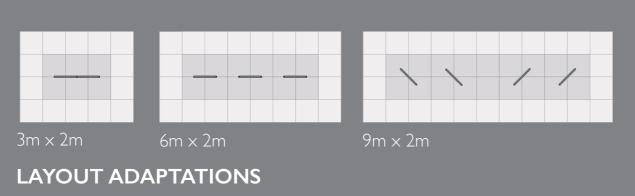
OCTANORM OR CORINTHIAN

Consisting of a double sided freestanding panel, this freestanding Island Panel is perfect for a central display that doubles your advertising space without taking over the entire display. Custom printed graphics are an additional cost.

PRICE INCLUDES

- I x double sided freestanding panel
- 2 x digitally printed panels for panel
- 2 x stability baseplates
- Add brochure holders for brochures
- Freestanding to double your exposure
- Suitable for all booth locations





*Prices are in addition to the standard booth package and are based on the visual concept shown for printed graphics and additional shell scheme hire only.

Custom Stand Designs are indicative only - flooring and non listed items are an optional extra.

THE ANGLED STAND

WITH 3M EXTENSION

You're sure to stand out in the venue with this creative addition to the Corner Booth configuration. Use the extra advertising space to display your logo overhead. Octanorm walling system is 2.4m high and comes in white or custom printed graphics for an additional cost.

Layouts and hire items can move to fit best within the available floor space.

PRICE INCLUDES

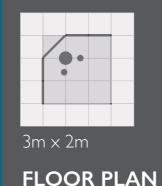
- 4 x digitally printed panels for walls
- I x 3m extended panel with graphics
- Hidden access panel (optional extra)
- Additional light for tall panel
- Stability baseplates (if required)

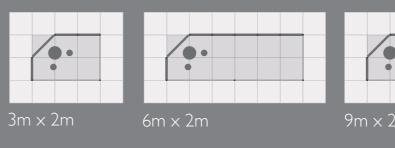


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Custom Stand Designs are indicative only - flooring and non listed items are an optional extra.

All digitally printed panels for walls can be kept after the event. All hire items are for the duration of the event. Prices do not include graphic design or GST.







LAYOUT ADAPTATIONS

MAXIMISE YOUR BRAND EXPOSURE

Creative design and strong show branding maximises visual impact and visitor interest at any event. Our signage team offers extensive knowledge and expertise with a vast range of signs and graphic design services.

Enhance your corporate image using the latest graphics techniques and signage technology to ensure your message is delivered with impact.

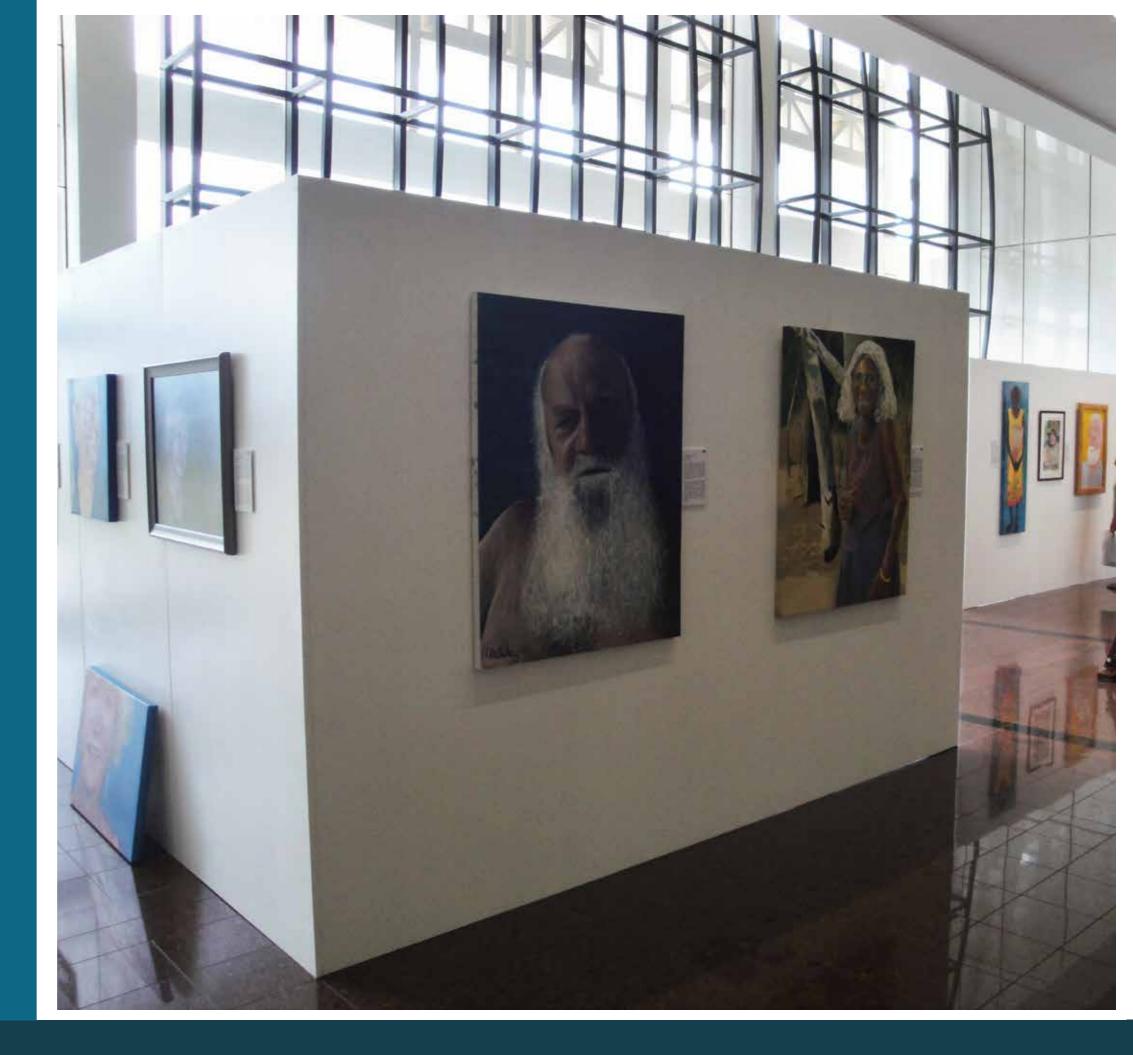
FLUSH WHITE PANELS

For elegance and class, you can't go past using our custom white panels for that clean flush look. This display system is popular for temporary art exhibitions such as the Portrait of a Senior Territorian Art Awards and other local events.

Our flush walling panels are melamine panels measuring 2.4m tall by 1.2m wide and 16mm thick.

These panels are the perfect solution for exhibitions, pop up stands, art displays and much more. All panels come painted white as standard but can be customised to suit your event for an additional cost.

When handling this system all staff must wear white gloves to avoid damaging the panels. Panels can be painted for dramatic feature areas.









maximise your space with a zig zag wall



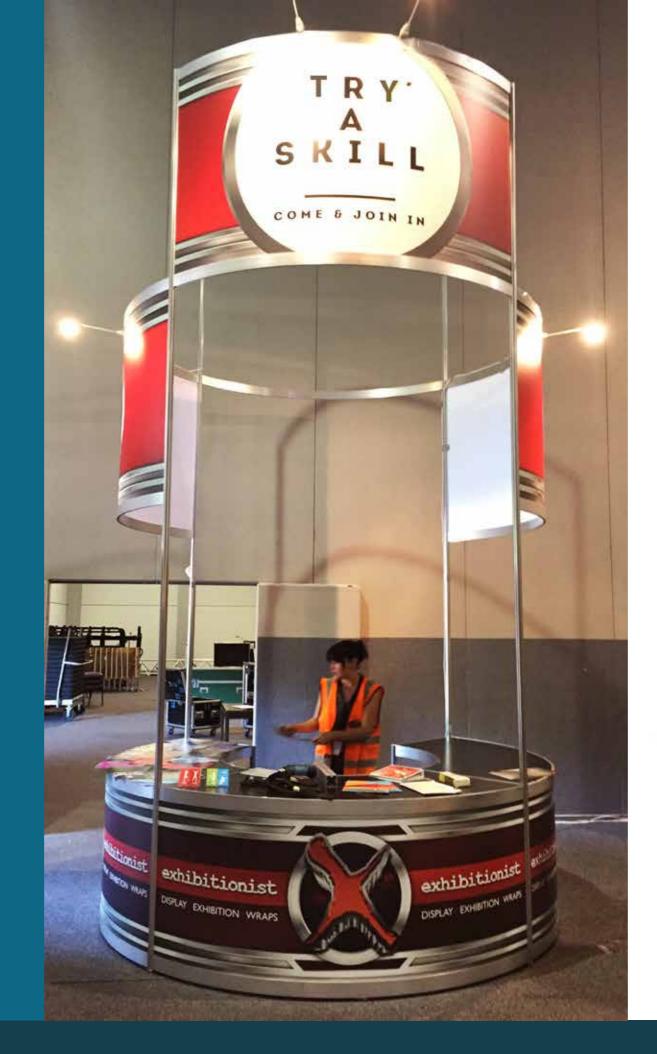
ISLANDS, PODS & TOWERS

Modular booths aren't always suitable for every event so we've developed several compact exhibition stands that can be designed to suit individual events.

Our custom pods, island booths and power towers are great alternatives to the basic exhibition modular stand. Each stand maximises floor space without compromising on storage or advertising space.

Our customised pods and islands provide up to 360 degrees in creative display area - ideal for capturing passing attendees attention.

All display options are great for advertising your location from a great distance and ensure you have high impact advertising that will suit any space. Interchangeable graphic options available in a range of sizes and styles.







FLEXILITE SERIES - WAVE

Need a branded backdrop that can adapt to suit each space for your upcoming events? FlexiLite Wave is the first display backdrop with the flexibility to span an entire exhibition booth wall or create your own space at each venue... you can even extend or reduce as required.

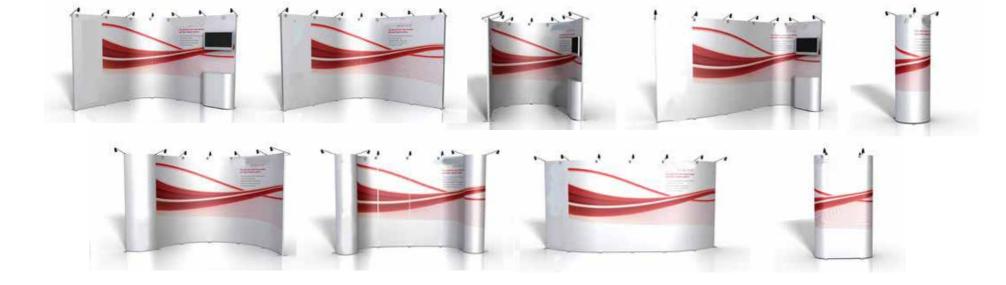
All thanks to the unique Flexi-wave link connector which connects every vertical post in the system. The Flexi-wave link can flex up to 180° each way in the horizontal position, yet the structure remains unbelievably strong & stable.

The FlexiLite Wave is ideal for small & medium sized exhibition areas where total flexibility is paramount. It is extremely compact during transport and comes complete with carry case.









completely branded half and full walls available





BRANDED MARQUEE

ASK US ABOUT OUR

The complete outdoor branded set-up! Our professional team will custom design your marquee to match your corporate identity.

These outdoor branded marquees are perfect for community events, sporting events, market stalls, fundraisers, street fairs and much more.

Made in the highest quality our custom branded marquees feature a 40mm aluminium square leg frame. All connectors are made from high quality extruded aluminium and includes steel feet for a strong base. The roof is spring tensioned and is available with either 100% PVC or PVC coated polyester fabric.

This range of marquee is suited for any commercial grade purpose and is built to last.



BREEZE BACKDROP

The Breeze Backdrop is an excellent portable display solution for most outdoor situations. This allows for graphic sizes up to $2.5m^2$, so you can create impressive attention getters in any event situation.

Need something bigger? Join systems together to make even larger walls & you can also display graphics on both sides.

The graphics are attached with springs to create small movement, keep the print taut & gives greater flexibility with graphic size. Simply fill the base with water for better stability during windy situations.



Need it wider? Join the bases together...











Made up of two flag pole bases to span 3m²

FLAGPOLE BACKDROP

The Flagpole Backdrop is an interchangeable display system perfect for outdoor use.

This 2 flagpole system creates eye-catching advertising up to 5.4m high! Your branding will be visible even with no wind.

The beauty of this system is its complete versatility. The display can be set up as 2 single flag poles or joined with a custom made pole to suit a backdrop printed for your specific location.

Each graphic can be printed on a number of different materials. including outdoor banner. Simply fill the base with water for better stability during windy situations.





BANNER FIX CUPS

The Banner Fix Cup is a professional, heavy-duty banner arm that fixes directly to a flat surface using suction cups. The mechanism is German made with a die-cast body, aluminium rods and an extremely-strong suction-cup.

The graphics can be printed up to 600mm wide and any custom size to fit your advertising needs.

Simply stick the suction cup to a flat clean surface such as a shop front window or glass surface. To remove, just push button to release the contact.









try different sizes and shapes



suction cup with quick release

ASK US ABOUT OUR **PRIORITY** SERVICE additional accessories available make a bouquet of teardrops for more impact! 1.75m XS

TEARDROP

BOW BANNER

TEARDROPS & BOW BANNERS

Teardrop and Bow Banners offer a portable advertising solution suitable for both indoors and outdoors. Both systems are lightweight and stable, however you can order additional accessories for extreme conditions to ensure your banners are always visible.

The great news is the Teardrop and Bow Banners work well with or without the wind. On calm days or inside, their unique banner design always displays your message and when there is a breeze, the graphic spins with the wind to create an effective, eye catching display.

Quick to assemble, the Teardrop and Bow Banners come in a range of sizes with single or double sided print options available.

All Teardrop and Bow Banners come complete with a custom printed banner, rods and carry bag.



DIRECTORY SIGNAGE

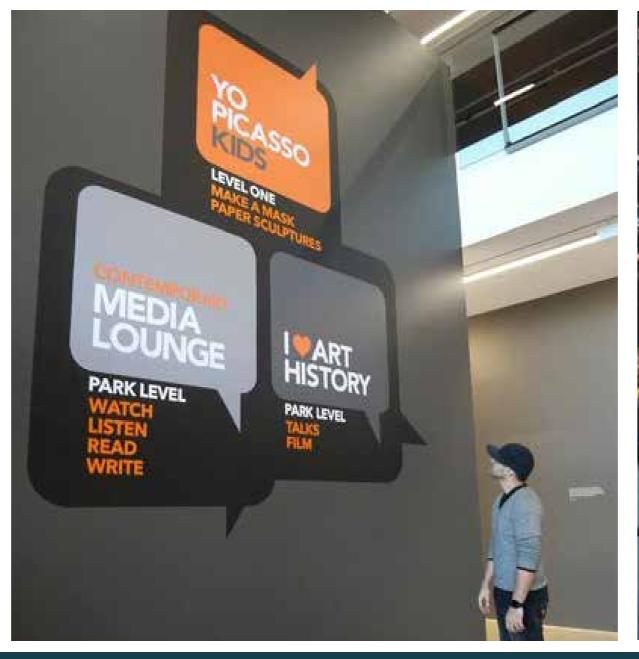
Using our cutting edge print technology and large format printers, we can design, print and fabricate customised signage to help your exhibit make a lasting impact.

Our directional signage solutions will put you in control of traffic flow and get everyone moving in the right direction.

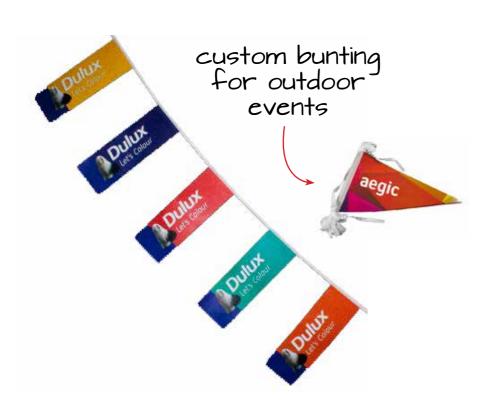
We offer a huge range of options in way finding and event branding signage including, floor decals, wall graphics, car parking signage, freestanding signage, flags and much more... the possibilities for directional signage are endless and we're always open to new ideas. Contact us today and we'll point you in the right direction!















PROMOTIONAL OPTIONS

We pride ourselves on being a one-stop shop for our clients to make your exhibition and event experience as easy as possible.

Stubby holders have proven themselves to be one of the most popular and effective promotional products, and with our full colour printing they are limited only by your imagination.

If you've got a specific promotional item in mind then send us an enquiry and we'll price, design, produce and co-ordinate it all!

full colour branded stubby coolers



branded bags for giveaways





branding for all weather conditions



CUSTOM THEMING

Got that festive feeling? Why not create a fun atmosphere at your next event?

We love getting into the holiday spirit and bringing the cheer to your office or retail space.

We can apply temporary vinyl, floor decals or window decals for fast and economical theming. Make custom cut-outs, banners, mural backdrops and themed props to transform any space into a celebration of colour!



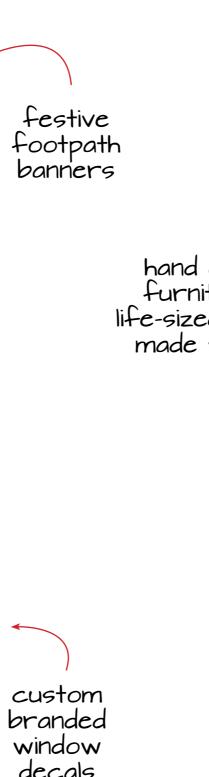
















Do you have additional signage or exhibition requirements?

A list of the products and services we offer can be found at: www.exhibitionist.com.au/services

Terms and Conditions for hire of equipment can also be found at:

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